



# LEA DELAZER

## Contact

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## Skills

- **Strategic Interaction Design**
- **Design Systems & Production**
- **Figma Expertise**
- **Visual UI Design**
- **Accessibility Design**
- **User Research & Ideation**
- **User Journey Mapping**
- **Wireframing & Prototyping**
- **Presentation & Stakeholder Communication**

Communication and collaboration are at the heart of my design process, always with a focus on transparency, accountability, and continuous improvement. I am empathetic, constantly curious, and skilled in applying critical thinking to solve design-related problems.

## Scrum/Agile experience

I have gained substantial experience in Scrum and Agile methodologies and frameworks, including backlog management, sprint planning, and team coordination. I value their collaborative and adaptive nature, and I believe they are crucial to delivering successful projects in fast-paced environments under tight deadlines.

**I love diving into complex design challenges and finding clear, user-friendly solutions.** Over my 12+ years in UI/UX design, I've had the chance to create large-scale design systems and lead collaborative teams towards delivering designs that not only look good but work seamlessly. I'm all about making positive ripples through design, making people's interaction with technology easier and enjoyable. I'm looking forward to joining a company that shares this vision, where together, we can fuel a journey of endless exploration and creation.

## Professional experience

### Siemens Healthineers · Product Owner Shui Design System

October 2021 – Present, Erlangen (remote)

- Transitioned to Product Owner in 2024, focusing on maximizing the value of the Shui Design System through strategic enhancements in scalability, accessibility compliance, and aligning the system with the diverse needs of business lines across our broad portfolio.
- Managed the transition of the Shui Design System from Adobe XD to Figma, ensuring the system's adaptability and scalability across different platforms.
- As a Senior Product Designer, concentrated on refining design specifications and fostering close collaboration with developers to integrate APIs and optimize system interfaces.

### Carl Zeiss · Senior UI Designer

2019 and April 2020 – September 2021, München (contract)

- Designed interfaces for a variety of products in Meditech, microscopy, and industrial quality assurance
- Coordinated the cross-platform design system and documented design guidelines and interaction patterns for a consistent user experience
- Collaborated closely with development teams to ensure design decisions and specifications were aligned with engineering requirements

### Ettrics · Design System Specialist

July 2020 – December 2021, Ottawa (contract, remote)

- Collaborated with a small UX agency on multiple projects, including y-combinator startups such as Segment
- Took the lead in setting up a design system for marketing pages and worked closely with an agile development team to ensure consistency and efficiency in design processes
- Improved the design system's scalability and flexibility, resulting in positive feedback from clients and increased efficiency in design processes

### Google via Avantgarde Experts · UI / Production Designer

October 2019 – March 2020, Munich

- Supported the Google Account team as a UI and production designer
- Helped create a component library in Figma and ensured design decisions and specifications were aligned with engineering requirements
- Worked effectively in a fast-paced, dynamic environment, with a strong ability to manage multiple projects and competing priorities.

## Cognostics AG · Senior UI / UX Designer

2017 / 2018, Pullach im Isartal

- Conceptualised and designed various AI-supported cognitive tools that help users discover, learn, and create
- Developed methods to display and interact with visualisations, big data, and knowledge, resulting in increased user engagement and satisfaction
- Demonstrated creativity and innovation in designing cutting-edge UI/UX solutions that surpassed customer expectations

## Education

### Stage Directing Drama / Opera · Diploma

2004 – 2008, Bayerische Theaterakademie August Everding

- Conducted five productions, developing artistic vision and interpretation of classical and modern plays, autonomous casting of actors, stage design, and costumes, budget management, and organizational tasks
- Developed project management and team coordination skills through collaboration with actors, designers, and technical staff
- Gained experience in creative problem-solving, adaptation to unexpected challenges, and attention to detail

## Additional Experience

### Freelance UI/UX Designer

2010 – Present

- Worked with small and medium businesses and artists to create websites and branding materials that effectively communicate their brand and message to their audience
- Led the full design process, including user research, wireframing, prototyping, visual design, resulting in high-quality and user-friendly websites and digital assets
- Collaborated closely with clients to ensure their needs and preferences were met while providing expert guidance on design best practices and industry trends

### Trainee in Web Project Management

2010, Goethe-Institut Munich

- Coordinated and managed multiple web projects, collaborating with internal and external stakeholders to ensure timely delivery and high-quality results
- Gained experience in project planning, budget management, client communication, and user-centered design principles

### Festival Management Festwochen Herrenhausen

2009, Festwochen Herrenhausen, Hannover

- Managed the Festwochen Herrenhausen, a classical music festival under the artistic leadership of Elisabeth Schweeger
- Gained experience in festival management, including program planning, budgeting, logistics, and team coordination
- Developed communication and interpersonal skills through collaborating with artists, vendors, and volunteers

## Tools

### Design & Concept

Figma, Adobe Creative Suite, Miro, Sketch, Procreate

### Prototyping

Figma, ProtoPie, Flinto, Principle, After Effects

### Task Management

JIRA, Confluence, Azure DevOps, Kanban, Notion, Spreadsheets (for project management and data analysis)

### Languages

Fluent in German and English, Basic proficiency in Italian and French.

## Beyond the resume

When I'm not chasing after my kids or cheering them on during handball games, I love diving deep into the world of AI. Recently, I've been particularly excited about expanding my imagination with Midjourney and practicing peer coding with ChatGPT.

Despite my love for the latest technology and AI tools, I've never lost my deep appreciation for the richness and beauty of the arts and culture. From simple pleasures like colouring books to sophisticated opera performances. And let's not forget my love for Northern Italian culture and cuisine, which I've developed thanks to my husband's roots.

*With a curious and restless mind, I'm always looking for new ways to explore my passions and expand my horizons. Let's dream big and make waves together.*

THANK  
YOU 